



School Portraits

NEW MOON PHOTOGRAPHY

EASY + FUN EXPERIENCE • NATURAL SCHOOL PHOTOS • HAPPY FAMILIES

STUDENTS, PARENTS & SCHOOLS DESERVE MORE THAN JUST
"AVERAGE" SCHOOL PHOTOS

For the Students...

- Enjoy Picture Day outdoors! (indoor options available)
- Have students' unique personalities shine
- Put the FUN back into Picture Day



For the Parents...

- Appreciate the "Wow Factor"
- Enjoy easy online ordering and delivery
- Celebrate pictures that reflect kids' authentic selves

For the Schools...

- Work with a business who truly cares
- Benefit from reliable and easy communication
- Gain confidence knowing our photographers work with kids every day
- Partner with a local and trusted business





Why Choose Us?

FAMILIES TRUST US

As a local photography studio, we have built relationships with hundreds of families in the community and have gained their approval and trust.

WE'RE LOCAL

With huge chains taking over the beloved Picture Day experience that has been a tradition in schools for generations, now is the perfect time to support a local business in your community.

FUN PHOTOGRAPHY EXPERIENCE

With extensive experience working with children, our photographers know how to capture smiles and make it fun! We take sibling photos, too.

HIGHEST QUALITY PHOTOS/PRODUCTS

Parents have been outraged over the "picture-perfect" retouching trend. We want your kids to look like themselves, not a altered version of themselves. We have a 100% satisfaction-guaranteed policy.



EASY ONLINE ORDERING

Our online ordering makes it easy for parents to view proofs and place their order at their convenience. Proofs will be sent via email within two weeks of Picture Day.

NO COST

Picture Day is FREE for schools.

WE GIVE BACK TO LOCAL SCHOOLS

As a sign of appreciation and support, we will donate a percentage of sales from Picture Day back to the school.



Next Steps

1 Select a date +
sign an agreement

2 Email families about
Picture Day

3 Enjoy Picture Day +
the natural photos!

WHAT PARENTS ARE SAYING

We love that we finally got school Photos OUTSIDE! No cheesy backgrounds this year, thanks to New Moon Photography. -Jessica K., Parent at Shomrei Emunah Preschool

The photos are truly lovely. Great shots that really catch our daughter's personality.
-Mark T., Parent at Lacordaire Academy

Brittany and her team completely transformed the idea of boring, expected school photos, and instead have captured images that are natural and beautiful. When you get the proofs it's impossible to pick just one!

-Ashley B., Parent at Early Explorer's Preschool

I can't express how much better these are than the stock school photos we had to choose from before.

The online process to order was easy and convenient. All around, the experience was great and the pictures were amazing. -Michelle S., Parent at Middleton Early Learning Center

WHAT SCHOOLS ARE SAYING

Our experience with New Moon Photography as a private-independent school was one of the best experiences we have ever had with a school picture company. They provided us with personalized attention, took the time to truly work with our students to get the best possible pictures out of them, and on top of all of that, the pictures were stunning! - Megan Mannato, Head of School, Lacordaire Academy

Working with New Moon for our school photos was a great experience. The staff is knowledgeable, fun and easy to work with. The photos are amazing and the whole process went smoothly. We as a school had to do very little, which was the best part! - Molly Brennan, Director of Admissions at Montclair Community PreK

Pricing

Families will receive a private online proof gallery within 2 weeks of Picture Day.
Image purchases are made online via the gallery.

PRINT PACKAGES

Package A: \$35

(2) 5x7

(4) Wallets (2.5 x 3.5)

Package B: \$50

(1) 8x10

(2) 5x7s

(4) Wallets (2.5 x 3.5)

Package C: \$70

(1) 8x10

(2) 5x7s

(4) 3.5x5s

(4) Wallets (2.5 x 3.5)

DIGITALS

Single Digital: \$45

2 Digitals: \$80

All Digitals: \$125

A LA CARTE

G: (1) 8X10 \$18

H: (2) 5X7S \$22

I: (4) 3.5X5 \$22

J: WALLETS (2.5 X 3.5) \$15

K: (16) MINI EXCHANGE WALLETS \$15

L: (1) DIGITAL IMAGE \$45

M: ACRYLIC BLOCK \$125

N: ORNAMENT \$35

O: 5X7 METAL FRAME \$75

P: RETOUCHING \$20

Q: DIGITAL CLASS PHOTO ADD-ON:
\$20

*A 5x7 class photo print is included in all print packages.

A digital copy of the class photo is included in the ALL DIGITALS PACKAGE